

Press release

NUI regional ranking: Munich rural district remains at the top

IfM Bonn: Disposition to start a business in 2020 remains stable despite Covid19 pandemic

Bonn, 25.01.2022. For the third time running, the rural district of Munich takes the top spot in the NUI region ranking in 2020. The following ranks are held by the city of Leverkusen, the rural district of Miesbach, the city of Rosenheim, and the rural district of Starnberg. Since 1998, Institute für Mittelstandsforschung (IfM) Bonn has published the number of regional business registrations per 10,000 inhabitants of working age (New Entrepreneurial Initiative - NUI) every year. The study takes business start-ups, takeovers, and relocations of commercial enterprises, as well as the start-up of a secondary commercial activity into account. The NUI regional ranking is calculated by ranking the NUI indicator values.

The city of Kempten (Allgäu) and the rural districts of Dachau and Garmisch-Partenkirchen rose to the TOP 20 group. At the same time, the city of Schwabach returned to the top group. In contrast, the cities of Wiesbaden and Baden-Baden and the rural districts of Ebersberg and Marburg-Biedenkopf no longer made the TOP-20.

A total of 11 rural districts and cities in Bavaria (mainly in the greater Munich area), four in Hesse (greater Frankfurt a. M. area), Berlin, one city in North Rhine-Westphalia (Leverkusen), and one rural district each in Schleswig-Holstein (Nordfriesland), Saxony (Görlitz) and Brandenburg (Teltow-Fläming) are in the top twenty.

The new entrepreneurial initiative can be very different within a federal state. For years, this aspect has been observed in Bavaria and Hesse, for example: While the NUI value in the Rhine-Main conurbation and around the state capital Munich is very high, other parts of the state are only in the middle or lower third of the NUI regional ranking. This result, in turn, affects the overall ranking in the national comparison: Hesse is in 4th place, Bavaria in 5th place.

Institut für
Mittelstandsforschung

IfM
BONN

www.ifm-bonn.org

Das IfM Bonn ist eine Stiftung
des privaten Rechts.

Gefördert durch:



Bundesministerium
für Wirtschaft
und Klimaschutz

aufgrund eines Beschlusses
des Deutschen Bundestages

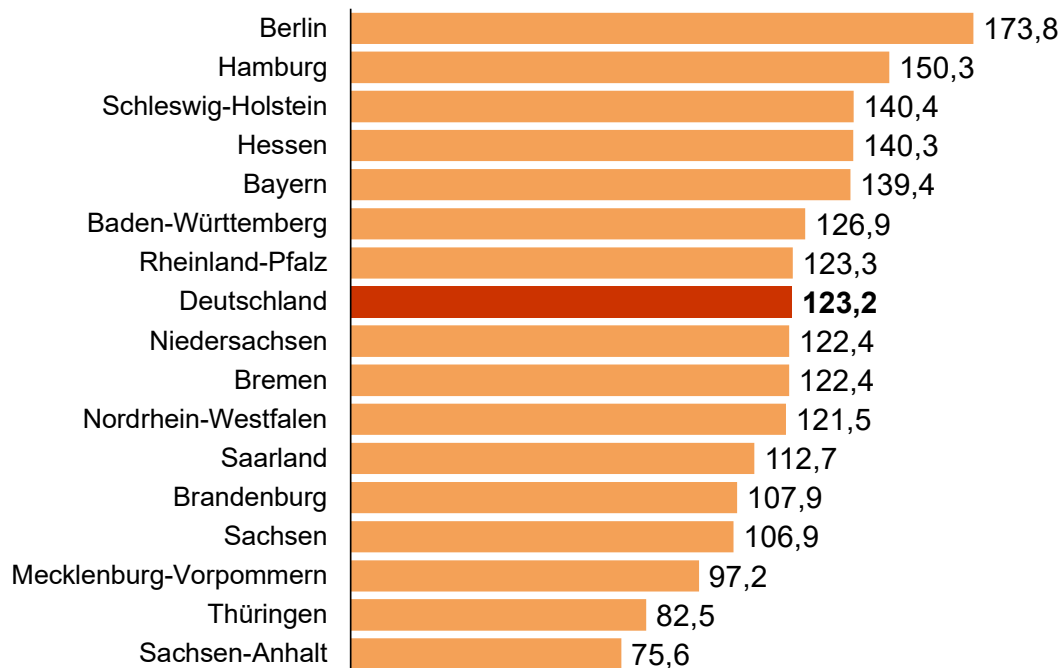
Ministerium für Wirtschaft, Innovation,
Digitalisierung und Energie
des Landes Nordrhein-Westfalen



NUI value remains highest in the city-state of Berlin

Many economic limitations marked 2020; such as the Covid19 pandemic and Brexit, the automotive industry crisis, and the reintroduction of compulsory master craftsmanship in some trades. Nevertheless, the propensity to start a business fell only slightly on average in all rural districts compared to the previous year. Hamburg showed the most significant decline, followed by Saxony-Anhalt, Thuringia, and Schleswig-Holstein. Baden-Württemberg, Bavaria, Lower Saxony, and Saarland, on the other hand, recorded a slight increase. The highest NUI value reached the city-state of Berlin again.

NUI indicator by federal states 2020



1) Mittelwert über NUI-Werte der Kreise und kreisfreien Städte des Bundeslandes.

Quelle: Statistische Ämter des Bundes und der Länder, Stand Dezember 2021, Berechnungen des IfM Bonn

© IfM Bonn 2022 S55-1-20

The NUI regional ranking and the interactive NUI map of Germany can be found on the website of the Institut für Mittelstandsforschung (www.ifm-bonn.org).